

RESOLUTION 1285

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF GIG HARBOR, WASHINGTON, APPROVING A 2023-2024 LODGING TAX GRANT TO THE GIG HARBOR CHAMBER OF COMMERCE TO PROVIDE DIRECT MARKETING ORGANIZATION SERVICES

WHEREAS, Chapter 67.28 of the Revised Code of Washington and Chapter 3.27 of the Gig Harbor Municipal Code authorizes the city to collect an excise tax on lodging, which tax is to be used for tourist promotion; and,

WHEREAS, the city council established a lodging tax advisory committee in GHMC Chapter 2.53 to make recommendations to council for expenditure of the funds; and,

WHEREAS, on June 30, 2023, the committee reviewed an application from the Gig Harbor Chamber of Commerce to provide direct marketing organization services for the city in 2023 and 2024; and

WHEREAS, the city no longer intends to provide direct marketing organization services through a dedicated tourism department;

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Gig Harbor:

Section 1. The city council adopts the recommendation of the lodging tax advisory committee to provide a lodging tax grant to the Gig Harbor Chamber of Commerce in the amount of \$275,650.00 in 2023 and \$500,00.00 in 2024. The mayor is authorized to enter into an agreement with the Gig Harbor Chamber of Commerce up to these amounts.

Section 2. The city council adopts the recommendation of the lodging tax advisory committee to reduce the amount of the grant allocated to the city for tourism operations (as approved by Resolution 1268) from \$475,000.00 to \$199,400.00.

ADOPTED by the City Council of the City of Gig Harbor at a regular meeting thereof, held this 10th day of July, 2023.



Tracie Markley
Mayor

Attest:



Joshua Stecker
City Clerk